

## INTU THE FUTURE

## CASE STUDY

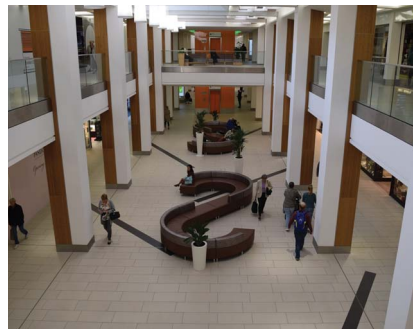
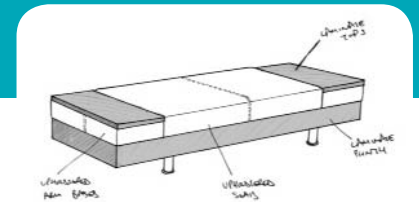
Following a long-established relationship with the Intu shopping centres in Nottingham and Derby, ServiceMaster was called in to support the centre manager of Intu Victoria Centre with the design and production of a new range of concept furniture for the mall. Working alongside the centre manager, ServiceMaster created a new range of custom-fitted, hard-wearing furniture, designed to bring the Victoria Centre into the future.

### Pencil

The initial brief to ServiceMaster was to design and produce a range of modern and custom seating solutions for the mall areas of the Intu Victoria Centre. The seating units had to fit in particular locations around the mall and be at an optimal height to cater for all visitors.

### To Production

Working through a number of initial ideas and concepts, the team produced a series of sketches and CAD drawings. With expertise in furniture repairs, restoration and cleaning, ServiceMaster was able to advise of suitable fabrics that would provide a more cost-effective solution should the worst happen. Working with ServiceMaster, Intu Victoria Centre was provided with a custom-fitted and designed furniture solution that exceeded expectations and was within budget.



“

THE NEW SEATS ARE LOVELY, REALLY CLEAN AND TIDY.”

“

NEW SEATING IS GREAT, REALLY SMART LOOKING AND COMFORTABLE. REALLY CLASSY.”

“

NEW SEATING IS LOVELY AND COMFY, DEFINITE IMPROVEMENT ON THE PREVIOUS BENCHES.”

### Pencil to Production

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